

Performance Rubric

Task Description: Present topic of choice including all eight of Steve Job's performance strategy tricks.

5-Stellar (Steve Jobs' style!)

4-Pretty close

3-Some aspects missing or weak

2-Quite a bit of work to do

1-Really need to re-think performance

DIMENSIONS	DESCRIPTION OF AN EXEMPLARY PERFORMANCE	COMMENTS
Set the Theme	Tell the audience exactly what they are going to be experiencing and hook them into the topic right away. Give the audience a reason to stay and listen.	
Provide an Outline	Outline your presentation so that the audience knows what order to expect.	
Enthusiasm!!!	Use enthusiastic words and actions to capture your audience! You want to energize the audience and create an eagerness for more.	
Numbers with Meaning	All numbers and facts need to hold meaning with the audience. Relate numbers to something the audience is familiar with. Bring data to life!	
Visuals	Keep your visuals appealing and simple. Add graphics and visually-stimulating images that form a clear connection with the topic you are presenting.	
Provide a Show!	Give your audience a show! Provide a presentation in which your audience feels that they are experiencing a show rather than an informational meeting.	
Memorable Event	Create a memorable event. Build up to this moment. Think of the climax of a story in a plot diagram. Set the stage, and then build up to the big idea.	

Rehearse	Rehearse a minimum of three times with an audience. Be certain to have the audience fill out your rehearsal sheet, and be certain to reflect as well.	
One More Thing...	Leave your audience with a bonus at the end. This is something that leaves them feeling that they are leaving with a gift. Could be an object or experience or thought.	

Presentation Practice Guidelines:

Perfect practice makes better performers, which is why you are required to present to an audience a minimum of three times. You may choose to present to the same person/group each time, or three different people/groups. Please complete the forms below.

You will be graded based on your thoroughness of this portion of your project, along with your actual presentation. Please be prepared. We are looking forward seeing your good work in action! ☺

Reflection (fill this out AFTER you have presented three times):

What improvements made the greatest impact on your presentation? What do you expect will go well? How long will this take? What steps do you need to take in advance to make sure your presentation goes as well as possible?

Practice #1:

(You fill out this portion)

My audience is: _____

I practiced in this location (living room, classroom etc.) _____

Date: _____

What I think went well:

What I plan to improve/change/edit:

(Your audience members fill out this portion)

What I think went well (Please be specific. This feedback is very helpful.):

I wonder what would happen if (Please be specific. This feedback is very helpful:

Audience Member/s Signature/s: _____

Practice #2:

(You fill out this portion)

My audience is: _____

I practiced in this location (living room, classroom etc.) _____

Date: _____

What I think went well:

What I plan to improve/change/edit:

(Your audience members fill out this portion)

What I think went well (Please be specific. This feedback is very helpful.):

I wonder what would happen if (Please be specific. This feedback is very helpful:

Audience Member/s Signature/s: _____

Practice #3:

(You fill out this portion)

My audience is: _____

I practiced in this location (living room, classroom etc.) _____

Date: _____

What I think went well:

What I plan to improve/change/edit:

(Your audience members fill out this portion)

What I think went well (Please be specific. This feedback is very helpful.):

I wonder what would happen if (Please be specific. This feedback is very helpful:

Audience Member/s Signature/s: _____